

FOR IMMEDIATE RELEASE**HealthSpring STAR+PLUS Adds New Benefits for its 23,000 Texas Customers**
Patients Realizing Health Improvements from Value-Added Services

FORT WORTH & MCALLEN, Texas (April 24, 2013) – HealthSpring, a leading health service company for STAR+PLUS patients in the Rio Grande Valley and Tarrant areas, today announced new and improved value-added services are now available for its more than 23,000 STAR+PLUS customers. Value-added services are extra benefits offered by HealthSpring in addition to the traditional benefits offered by the STAR+PLUS state Medicaid program for the elderly and disabled.

“Extra benefits beyond traditional Medicaid, whether a free fitness program to help customers with physical health or a free fan to help with common breathing conditions, can be big difference makers in a person’s quality of life and overall health and wellness,” said John Gore, M.D., medical director for HealthSpring STAR+PLUS. “We’ve had several customers tell us that these services have helped improve their health and their health care experience, which is what we strive to do each day for our customers.”

Effective March 1, HealthSpring STAR+PLUS added two new value-added services:

- \$10 Calling Card for those who receive their first Texas Health Steps Checkup within the first 90 days of enrollment – NEW!
- Extra behavioral health services for HealthSpring STAR+PLUS Medicaid members only – NEW!

Other HealthSpring STAR+PLUS value-added services include:

- Transportation Services
- Active&Fit Program
- Respite Care Services
- Extra Vision and Dental Benefits
- Over-the-Counter Medications, up to \$10 monthly allowance

One of the important keys to success for HealthSpring customers and value-added services is access to HealthSpring’s STAR+PLUS service coordinators. HealthSpring’s service coordinators play an important role in making sure customers are aware of these extra services and know how to use them. Each customer has a dedicated service coordinator they can contact for help in addition to a 24-hour nurse line, guaranteeing customers around-the-clock access to medical care.

For a full list of value-added services, eligibility and more information about HealthSpring’s STAR+PLUS services, call 1-877-653-0327 Monday to Friday 8 a.m. to 5 p.m. Central Time for the Rio Grande Valley service area and 1-877-966-9272 Monday to Friday 8 a.m. to 5 p.m. Central Time for the Tarrant service area (TTY at 711) or visit www.starplus.myhealthspring.com. To enroll, call the STAR+PLUS Helpline at 1-800-964-2777, Monday to Friday, 8 a.m. to 8 p.m. Central Time.

About HealthSpring

HealthSpring, a Cigna company, is one of the country's leading health plans focused on delivering care to the senior population, predominately through Medicare Advantage and other Medicare and Medicaid products. Along with its companies Bravo Health and Leon Medical Centers Health Plans, HealthSpring serves more than one million customers in locations across the country. Based in Nashville, Tennessee, HealthSpring operates health plans in Alabama, Arkansas, Delaware, Florida, Georgia, Illinois, Maryland, Mississippi, New Jersey, Oklahoma, Pennsylvania, Tennessee, Texas, West Virginia and Washington, D.C. HealthSpring also offers a national stand-alone prescription drug plan. For more information, visit www.healthspring.com.

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